

Monthly marketing planner



Confidently take control of your online presence and reputation (and save time!) by organising your marketing efforts using our simple, effective monthly planner.

Week Commencing:		1 st Jan				
Daily Tasks:		Remember before and after photos for profile and add to Website and Yell profile				
Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Post on social	Check jobs on Yell Business app		Post on social	Check jobs on Yell Business app		Request reviews from this week's customers

Week Commencing:		8 th Jan				
Daily Tasks:		Remember before and after photos for profile and add to Website and Yell profile				
Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Post on social	Check jobs on Yell Business app		Post on social	Check jobs on Yell Business app		Request reviews from this week's customers

Week Commencing:		15 th Jan				
Daily Tasks:		Remember before and after photos for profile and add to Website and Yell profile				
Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Post on social	Check jobs on Yell Business app	Create offer for Burns Night – 25 th	Post on social	Check jobs on Yell Business app	Contact Yell to update offers using WhatsApp	Request reviews from this week's customers

Week Commencing:		22 nd Jan				
Daily Tasks:		Remember before and after photos for profile and add to Website and Yell profile				
Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Post on social	Check jobs on Yell Business app	Launch offers	Post on social – Burns night	Check jobs on Yell Business app	Plan next month's Marketing Planner	Request reviews from this week's customers

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